We're gonna keep things short and to the point, because time shouldn't be wasted on talk. Winter is over. The days of training on the pavement, get your off-road bike and hit the trails, face a bout of mountain biking, or an old pro through the snow on your bike, are over. Remove the studded tires, find yourself a quiet patch of woods, and ride. You won't be sorry.

Enjoy this issue of the intelligence.
CONVERT YOUR ICE CREAM TRUCK INTO A SUMMER SHREDDER WITH 29
Dear Surly

Hey there, good folks at Surly,

I did it. I quit my job. Packing up on giving away all my stuff. I'm taking my Coastie Monkey Lee Roy for a long ride. Like a year, or more.

I've been out of a car, drove up the drive to years and years ago. At the old lady's age of 53, I say your fucking bikes are the best bike ever!

I need some stickers, I think its cool if you to have mine. Coffee cup on bike. Proud to be part of your crew. Thank you! 

Here are stickers we live you and hope you eat the same time. "Dirt Wizards or else."

And I bought a Surly and ride it for 3 miles straight and I said, I loved every minute of it. I should buy a Surly bike. So I got one and I started riding every day. I'm at it now.

And if you don't I went on a trip from Europe and got lapped twice. I gave up because I was busy. For, I drank some beer. Fun so we more.

I realized this view is about the craftsmanship and reality in the new era. New Hampshire is fun, new coastie. I'm in Portland, 166 miles out of the Surly.

Take this as a thank you, send as a sticker and say, 'Well, enjoy and different'.

Here are stickers. We love you and hope you eat the same time. "Dirt Wizards or else."

Sketchy like my travel plans.
You will do things on this bike you once thought were insane. Big fork. Big tires. Big tree fall hard. This bike will green-light your inner moron, so proceed with caution, and have fun.
It’s a wide-held belief that Minneapolis is a good town for mountain biking. There’s dirt all over, and the trails are always in pristine condition. Even if you like to get a little loose from time to time and prefer air under your tires to grinding dirt beneath, Minneapolis has something for everyone. That said... it doesn’t hold a candle to the Upper Peninsula of Michigan. Not many places do.

June 2015 saw a Surly sortie storm the UP to ride bikes, hang out with folks and preach the capabilities of the Instigator to the people of Michigan. The UP isn’t exactly a destination due to its remoteness, but it’s a place I know well. I grew up in Michigan, and during a particularly nomadic time in my life, my twin brother taught at Michigan Tech, in Houghton Michigan so I know it fairly well. The UP is one of those places I would move to in a heartbeat.

Aaron and I took a van full of Instigators, Krampus, and Ice Cream Trucks and hit the trails in Houghton, Copper Harbor, and Marquette before venturing south to hit more stops below the Mackinaw Bridge.
in the UP was filled with some of the best riding either of us has ever experienced.

Upon arrival we hooked up with the crew at Rhythm Bike & Board in Houghton early in the evening, had a few drinks and met back up the next morning for a day of shuttling with Steve and some pals from Minneapolis that were staying up there. Watching Steve rail absolutely everything he approached was incredible. He'd say "just hit that notch and commit, and you'll be fine," every time he came to a drop, roll-in or any feature in the trail it'd be "notch it out and roll." Steve had the steez. We shuttled all morning and into the afternoon, then drove back to Houghton and hit the Tech Trails for the Demo that evening.

The next day saw us heading to Marquette for more riding and demos.

The scene in Marquette is filled with devoted individuals who spend a lot of their time keeping the trails in pristine condition so the denizens of Marquette can shred at any opportunity. We didn't get a ton of time in Marquette but the demo was good and the next day we managed to get some runs in on the trails. Aaron and I got to ride some of the best trails in the country in Houghton and Marquette, and that was just the beginning of our trip filled with demos, guys from bike shops screaming at guys from cigarette stores in a sweltering parking lot, and yet more riding. It was just the reminder we needed that all that matters in life is riding trails on kick ass bikes. The Instigator was the only hardtail I would consider riding in the UP and I was stoked to finally ride the kind of trails that bike was built to ride. The UP rules.
In a reality where the meat-grinder that is capitalism has all but killed the soul and human interaction that once existed in everything we do, bike shops are still a thing. The reason they haven't been eaten by the internet yet is because the people that work there. It's difficult to put into words, but you know it when you see it. Tri-City Cycles is one of those places that will not just take care of your bike but they'll take care of your soul in that owner - Mark Traeger will eat your soul. The man loves bikes and other assorted weird shit, and is vastly more punk than anyone you have ever met. That's why we like him so much. He has a platoon of weirdos manning the shop, and somebody once attacked the building that houses his shop with a sword. If you live in New England, USA; get yourself to Rochester, NH and ask the folks at Tri-City Cycles about H.P. Lovecraft.
THE NEVERENDING LIST OF HOW TO USE THE JUNK STRAP

1. Keep the hoses in your shed coiled up nicely
2. Bundle wood together
3. Strap your dog to your bike to pull you along
4. Strap another dog to your dog so it has a friend
5. Mandalin strap
6. Helping to seat stubborn tubeless tires
7. Strap your phone to your hard hat to capture hands-free extreme moments

If you think your bike looks good, it does. * If you like the way your bike rides, it's an awesome bike. * You don't need to spend a million dollars to have a great bike, but if you do spend a million dollars and know what you want, you'll probably also have a great bike. * Yes, you can tour on your bike any time you want. * Yes, you can race on your bike any time you want. * Yes, you can commute on your bike any time you want.

- 26" wheels or 29" or 650b or 700c or 24" or whatever size tire you want and you'll probably get where you're going.
- Disc brakes, cantilevers, v-brakes, and road calipers all do a great job of stopping a bike when they're working and adjusted.
- No point in a job that makes everyone happy.
- You can put a pack on that.

- Your saddle can be lower than your handlebars, even with your saddle, or higher than your handlebars. Whichever way you like it.

- Being shuttled up a downhill hill does not make you a weak person, nor does choosing not to fly off a 20ft drop.

- Bike frames made overseas are super cool. Bike frames made in the USA can be super cool. Hey, tattooed and pierced long shorts wearin' flannel shirt and red bull drinkin' while little round glasses pocket protector collared shirt and tie rear view mirror sandal wearing Oakley sportin' red pants on your full suspension big hit bike once work out there. Hey, lightweight marathon running flatshoes with no break on the bottom.

- Sometimes, recumbent bikes fact, no bike does anything unless someone gets on its ride.

- The only thing you need is your bike. If you're not trying to screw someone, they're trying to stay open.

- Sometimes, you have to be frustrated beyond the point of interest. For example, when it's cold. People tend to live off the internet great, except when it does.

- Some people think it's cool to drive a car and take up space on the road. Others think it's okay if you're on a bike. It also sucks if you're not. The overlap is not the end of the world, unless you crash and die then it is. Sometimes parts break.

- If you buy a bike without riding it first, it would be nice to ride it first, but it's not a deal breaker. In general, you should go fast. 24 spokes, three

- A single speed bike. 32 spokes; 48 spokes, three.

- Single spoke wheels are rad. Bikes with deltoiders and saddles are sexy, spoke? Sure.

- Sometimes, you can't ride. But it's not always a deal breaker. In general, you should go fast. When you get faster, you might Ally fast people are frustrating, but they make you faster.

- Riding by yourself kicks ass. You might also try riding with a group. Remember to wear your helmet and their axels off to build whatever trail or road you're riding on. You should thank them.

YOUR BIKE SHOP IS NOT TRYING TO SCREAM YOU, THEY'RE TRYING TO STAY OPEN.
It you think your bike looks good, it does. If you live the way your bike rides, it's an awesome bike. And if you don't need to spend any million dollars to have a great bike, but if you do spend a million dollars and whatever it is, what you want you'll probably also have a great bike. Yes, you can live on your bike - whatever bicycle wheels or 29" or 650b or 700c or 24" or 20" or whatever. Yes, that bicycle frame and your probably get where you're going. Disc brakes, cantis, v-brakes, and road calipers all do a great job of stopping. When you're working and adjusted, no point job makes you happy. Yes, you can put rack on that. Get some parts if there are no parts. Steel is a great material for making bike frames. Bois aluminum, carbon fiber, and titanium. You can make your saddle or whatever you need, or make a weak person, even with your saddle, higher than your saddle. Whatever way you take it is right. Being shuffled up a downhill run doesn't make you look cool. Bike frames made in the USA can be super cool. Hey tattooed and pierced long shorts wear in flat hair, tattooed, and bull drinking white Oakley sportin rad, person on your full suspension big hit bike - nice work out there. Hey, little round glasses pocket protector collared shirt skis lid rear view mirror sandal wearing Schwinn marathon running pieler shirt - BOSS! Nickstand tourist - good job. Hey, shaved leg skinny as he's super star time heart rate monitor checking power mal train in the basement. All wheel super loud yes. million dollar wheels racer - KEEP it up. The more you ride your bike, the less you are will run. The following short answers are good answers, but not the only ones for the question asked: 29" wheels, indexed, disc brake, steel, Campagnolo, helmet custom, Rohloff, SRAM, carbon, JIS, drop bars. Sometimes, your bike does everything perfectly. In fact, no bike does anything until someone gets on it or opens your bike. Recumbent bikes are ok. Your bike shop is not trying to screw you. They're trying to say you have at it. It sucks to be harassed by a salesperson. In case while you're on a bike, wheels are the best trick ever invented. Did you build that yourself? Awesome. Did you buy the part? Stores are under a bridge over expressway. Did you buy the part? Stores are under a bridge over expressway. Did you build that yourself? Awesome. Did you buy the part? Stores are under a bridge over expressway.
It's easy to look at the constant product changes that happen in the off-road world and dismiss them as change for change's sake (or for the sake of selling more bike parts). For example, these days everything is a wide load.

Sometimes these changes are actual improvements. This is especially true when it comes to wide rims. Think of rims as not just what holds your tire on your wheel but as a foundation for the sidewalls upon which you roll. Rims help support your tire in hard cornering situations so the back of your bike doesn't feel all squishy and gross.

The editorial opinion here is that poorly performing tires will make an entire bike feel shitty. Set your tires up for success—behold -Surly rims:
From: Bruce
To: SURLY
Subject: Journeys to the Edge of the Universe

CUT TO:
It's 3:08AM, a man sits alone in a room, brightly lit with fluorescent lights. The room is lit so well that no shadows fall anywhere. The room is painted white with a white drop ceiling. It could be a room in a hospital, or insane asylum, were it not for the giant posters of 80's metal bands on the walls, and the hot plate, replete with half empty coffee pot, sitting on the desk. A man, sits unsteadily in his chair, talking on the phone with the radio turned up so loud he can't hear himself think.

BRUCE
(Radio top 40 music blaring in the background)

Say there... you at Surf, You've heard of St. Louis, right? That was what we say down here. (Incomprehensible gibberish). This is The Boost it's one oh one nine FM, I think there's an app for that... I was lookin' here, Surf, that's in uh, Bloomington... I was wonrin' if y'all's bikes were made here in America, ya know?

I guess it's National GEO, (incomprehensible gibberish) it's exploring space, journey's to the edge of the universe, National GEO. Then I get there... OUT here, living and loving the good life, you know what I mean?

Now we got a visitor pass on their turf. Science, The Missing Universe. The mystery of dark matter may at last have been solved....

(Radio music blaring in the background)

What's the brief on that? Forget which issue at what time...
But I like your bikes, I might see if I can make it up there before it gets... before it gets too much snow on the ground. Sorry I missed you....
This is Bruce.

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START
03:13

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HOW TO CUSTOMIZE THE "SPEED HOLES" IN YOUR FAT WHEELS

WHAT YOU WILL NEED
- WHEEL WITH FAT RIM
  (RIM MUST HAVE "SPEED HOLES")
- COOL IMAGES
  (BOLD CONTRAST WORKS BEST)
- PACKING TAPE
- SCISSORS
- RIM STRIP

1. CUT IMAGES TO BE .25IN BIGGER THAN RIMS "SPEED HOLES".
2. LAMINATE ON BOTH SIDES WITH PACKING TAPE & TRIM EXCESS TAPE
3. PLACE AN IMAGE IN EACH SPEED HOLE WINDOW & HOLD IN PLACE WITH PIECE OF TAPE.
4. PUT ON RIM STRIP WITH OUT SHIFTING IMAGES, SET UP TIRE & LETTER RIP.

EXTRA CREDIT: USE STILL FRAMES FROM A VIDEO, CARTOON, OR GIF TO MAKE A STOP MOTION LOOP!
Mr. Whirly is an amazing crank. It's an incredibly modular piece of equipment... and we make a lot of modular equipment.

Let's say, that in your parts bin, is a Mr. Whirly crank that you used on a Cross-Check build. Now let's pretend that you bought a fat bike frame and need a crank. Instead of buying a whole new unit, all you need to do is buy a new spindle for your Mr. Whirly, install it (don't forget to have your strongest friend hulk out on the drive-side PTO bolt), and you're all set. Change the BCD, change the arm length—everything is possible with Mr. Whirly.
Why were you chosen as this issue’s ‘Superfan?’ As in, what makes you so special?

I bring the best snacks on bike rides. I bring things like homemade cookies and cherry kombucha. I also know where all the hidden trail liquor lives.

What sorts of fun do you have on Surly bikes in particular?

I like Gnome-Fest in Wisconsin a lot because it’s all the shenanigans and all the fun and all the great people but with no pretense of a race. Unless you count a Dirt Cat (where everyone cheats) as a race, which I don’t. Everyone cheats. I don’t usually make it past the first checkpoint because I’m having so much fun socializing, ramping my bike off teeter-totters, or throwing my bike in the back of some random vet’s Jeep for recon rides. Good times.

You mentioned your interest in Cryptozoology. Being from MI, have you ever seen the Wolfman?

I haven’t, but one time on a hunting trip a bear attacked my grandpa’s tent. Grandpa shot the bear dead and now when I look at its skin on the wall I think about how that damn bear could have taken me out before I was born or even had a chance to respond to your inane questions.

If you could change one thing about the world, what would it be?

I’d save the bees! And then I’d actually remember to bring my Epi-Pen on every bike ride because my allergist says I should be really careful about bee stings.
The Karate Monkey is a true 29er original. It was made back in a time when very few people were making 29ers, and has stood the test of time as a versatile shred sled, capable of everything from XC riding to commuting. Looking for a rig that can handle the commute, get you to the trails, and ride those trails? The Kung Fu fury flows strongly through the Karate Monkey, considered by many to be the most deadly form of attack known to man!
The Cheater Bar has that je ne sais quoi you get when everything is right where it needs to be. It seems to have found the perfect mix of feel and geometry one must find when designing a handlebar. Wrap your grubby mits around the thing and you'll feel the steel. It's triple butted and comes in either clear-coated silver or ed-coated black.
We don't mean to impose, but the ocean is a perilous place.
Owner Name: Trail Yeah
Location: Mt. Juliet, TN
Bike Model: Wednesday
Description: My first ever Surly. So far, it kicks major A.

Why We Like It:
1. His/her first Surly. Welcome to the tribe.
2. It's a single speed.
3. Gum-walled Nates.
4. All shiny silver components.

See/share more dumps at Surlybikes.com/gallery